**A logo with a red star and a gold star with a white eagle and a red star with a red star with a white star and a red star with a white star with a red star with

Description automatically generatedOfficial National VFW “Buddy”® Poppy**

**Display Contest, Unofficial**

**“Buddy”® Poppy Display Contest & VFW National “Buddy”® Poppy Awards**

**VFW “Buddy”® Poppy Display Contest**

This is an official VFW National contest. The VFW National “Buddy”® Poppy Display Contest takes place annually at National Convention. Displays are judged in three (3) categories.

**Category 1.** Public Promotion of Poppy Campaign

**Category 2.** Memorial or Inspirational Displays

**Category 3.** Artistic or Decorative Use of Poppies

**Unofficial “Buddy”® Poppy Display Contest**

If your Department decides to hold an unofficial “Buddy”® Poppy Display Contest, please ensure that all participants and judges understand the rules and guidelines. The winners of an unofficial contest will **not** be forwarded to VFW National for judging.

**VFW National “Buddy”® Poppy Awards** Each year, VFW National awards Department Commanders, Department “Buddy”® Poppy Chairpersons and Post Commanders and their respective Auxiliary counterparts. The contests are as follows:

* **Over One Million “Buddy”® Poppy Club**

Recipients: Department Commander & Auxiliary President.

* **Divisional Contest**

Recipients: Department Commander & Auxiliary President.

* **Outstanding Department Chairperson Award**

Recipients: Department “Buddy”® Poppy Chairperson and their Auxiliary counterpart.

* **Outstanding Post Commander & Auxiliary President’s Award**

Recipients: Post Commander & Auxiliary President.

Contest rules and criteria can be found in the **VFW National “Buddy”® Poppy Chairperson Guide** found in MALTA Member Resources. Contact your Post for entry forms.

If you have further questions regarding the contests and awards, please contact:

**Lynn W. Rolf III**

**VFW Programs Director**

**LRolf@vfw.org**